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PREPRESS PROOFS

SOFT PROOF*

LASER PROOF*

CONTRACT

Proof: 1 2 3 4 5
 circle current version of this proof

OFFICE USE ONLY	
<input type="checkbox"/>	Made by _____
<input type="checkbox"/>	Checked by _____

This is the final proof before your job is printed. This proof represents the finished product, including all bindery functions (folding, etc.). **PLEASE CHECK CAREFULLY**, mark appropriate box, sign and date below.
 Your project will proceed upon receipt of your written approval.

Date _____ Job # _____ Description _____

OK as is, proceed with job.

OK, with corrections noted below.
 No additional proofing required.

Correct as marked, submit new proof.

Signature **X** _____ Date _____

Page #	Description	Cust. Alt.	CI error

About Your Proof

PDF (Portable Document Format) Proofs (a.k.a. Screen Proofs or Soft Proofs)

With Adobe Acrobat and high speed electronic file transfers, we are able to show you PDF proofs not intended for color. They are strictly for format and type proofing only. It bears no more accuracy than a fax machine proof, but it is sent electronically and assists in direction for design and development of your project. Color Impressions, Inc. will not be responsible for correct color based on any PDF proof, as monitors are not a proper way to approve final printed color.

Color Laser or B&W Laser

Color or Black and White Laser proofs are proofs for content and color breaks only. They are not intended to be used as a final contract proof.

Epson Hi-Res Digital Proofs (Contract Proof)

Digital Proofs are an economical way to approve your color printing project, prior to output. They are made from the electronic files set-up in page layout software like Quark X-Press or Page Maker. They closely represent CMYK process color printing.

Epson Low-Res Digital Imposition Proofs

This replaces the blueline/blackline proofs that were made from film. It will show final trim, back-up, fold, and assembly. The color is for color breaks only and does not represent a contract color proof's quality.

Blackline Proofs (used with supplied or existing film)

Blackline proofs are made from final plating film. This proof is an accurate way to show the final assembly of the printed job when using film versus direct-to-plate output. This proof is **not** an accurate way to check for trapping, detail, or the quality of halftones. They can also be misleading when showing color breaks.

* Quality assurance is very important to us. We request customers approve an Epson Hi-Res Digital Proof (Contract) on all CMYK printing before we proceed with their project. Clients who waive this proofing process (for various reasons) are required to agree in writing to our terms and conditions before we proceed.